

12TH ANNUAL

# UNITED WAY MIAMI GOLF TOURNAMENT

Friday, June 23, 2023 | 7:30 am - 2:00 pm | Country Club of Miami

## SPONSORSHIP OPPORTUNITIES



AFL-CIO Community Services and United Way Partnership

# UNITED WAY MIAMI GOLF TOURNAMENT

Become a sponsor of the United Way Miami Golf Tournament and make an impact here in our community. Your name will appear alongside some of Miami's elite organizations, giving your organization valuable exposure. Not to mention, you will also be supporting over 100 programs designed to improve access to quality education, financial security, and health in our community. Be part of something big, and become a sponsor of the United Way Miami Golf Tournament.

Friday, June 23, 2023 | 7:30 am - 2:00 pm

Country Club of Miami, 6801 NW 186th Street, Hialeah, FL



AFL-CIO Community Services and United Way Partnership





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## PRESENTING SPONSOR

\$15,000 Only one (1) available

**Provides three months of afterschool programming for 16 students.**

### **Tournament benefits**

- ▶ Four (4) foursomes in the 2023 Tournament
- ▶ Light Breakfast, on-course snacks/refreshments, and lunch
- ▶ Gift bags for 16 participants
- ▶ Premium placement and start time for participants
- ▶ 16 complimentary tickets for the raffle; 16 entries to the putting contest; and 16 mulligans

### **Promotional benefits**

- ▶ Full-page ad in program book
- ▶ Organization logo and Presenting sponsor designation on tee signs at all 18 holes
- ▶ Logo recognition within all promotional materials associated with the tournament, including website and evite
- ▶ Recognition as Presenting Sponsor on United Way social media outlets
- ▶ Logo inclusion on all signage at the tournament
- ▶ Sponsor acknowledgment during the tournament

To become a sponsor or for more information, please contact:  
**Yohani Fernandez** at [fernandezy@unitedwaymiami.org](mailto:fernandezy@unitedwaymiami.org) or call **305-646-7032**



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## ACE SPONSOR \$10,000

**Provides hearing, speech and vision screenings plus access to specialists for 50 individuals.**

### **Tournament benefits**

- ▶ Three (3) foursomes in the 2023 Tournament
- ▶ Light Breakfast, on-course snacks/refreshments, and lunch
- ▶ Gift bags for 12 participants
- ▶ Premium placement and start time for participants
- ▶ 12 complimentary tickets for the raffle;  
12 entries to the putting contest; and 12 mulligans

### **Promotional benefits**

- ▶ Full-page ad in program book
- ▶ Organization logo and Ace sponsor designation on tee signs at all 18 holes
- ▶ Logo recognition within all promotional materials associated with the tournament, including website and evite
- ▶ Recognition as Ace Sponsor on United Way social media outlets
- ▶ Logo inclusion on all signage at the tournament
- ▶ Sponsor acknowledgment during the tournament



## EAGLE SPONSOR \$5,000

**Provides 10 iPads for children with disabilities.**

### **Tournament benefits**

- ▶ Two (2) foursomes in the 2023 Tournament
- ▶ Light Breakfast, on-course snacks/refreshments, and lunch
- ▶ Gift bags for 8 participants
- ▶ 8 complimentary tickets for the raffle; 8 entries to the putting contest; and 8 mulligans

### **Promotional benefits**

- ▶ Full-page ad in program book
- ▶ Organization logo and Eagle sponsor designation on tee signs at all 18 holes
- ▶ Logo recognition within all promotional materials associated with the tournament, including website and evite
- ▶ Recognition as Eagle Sponsor on United Way social media outlets
- ▶ Logo inclusion on all signage at the tournament
- ▶ Sponsor acknowledgment during the tournament

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## BIRDIE SPONSOR \$2,500

Provides a year of business classes for four small business owners.

### Tournament benefits

- ▶ One (1) foursome in the 2023 Tournament
- ▶ Light Breakfast, on-course snacks/refreshments, and lunch
- ▶ Gift bags for 4 participants
- ▶ 4 complimentary tickets for the raffle; 4 entries to the putting contest; and 4 mulligans

### Promotional benefits

- ▶ Half-page ad in program book
- ▶ Logo recognition within all promotional materials associated with the tournament, including website and evite
- ▶ Recognition as Birdie Sponsor on United Way social media outlets
- ▶ Logo inclusion on all signage at the tournament
- ▶ Sponsor acknowledgment during the tournament



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## PAR SPONSOR \$1,500

**Provides a full year of free tutoring for a student in need and five nutrition education activities for early learners.**

### **Tournament benefits**

- ▶ One (1) foursome in the 2023 Tournament
- ▶ Light Breakfast, on-course snacks/refreshments, and lunch
- ▶ Gift bags for 4 participants
- ▶ 4 entries to the putting contest

### **Promotional benefits**

- ▶ Listing within all promotional materials associated with the tournament, including website and evite
- ▶ Listing on all signage at the tournament

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## IN-KIND SPONSOR

### **Benefits**

- ▶ Opportunity to provide valuable items to be included in goodie bags giving you the opportunity to promote your brand and product to event participants
- ▶ Additional sponsorship benefits available based on the product

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# INDIVIDUAL REGISTRATION

## **Foursome registration \$1,200**

- ▶ Includes light breakfast, on-course snacks and refreshments, lunch and awards ceremony

*By registering as a foursome, you will provide 10 nutrition education activities for early learners.*

## **Individual player registration \$300**

- ▶ Includes light breakfast, on-course snacks and refreshments, lunch and awards ceremony

*By registering as an individual player, you will provide 10 infants with a month's supply of baby formula.*

## **Tee signs \$250**

*Your sponsorship will provide eight students with back-to-school supplies empowering them to start the school year prepared.*

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# PROGRAM BOOK AD

- ▶ Full page - \$600
- ▶ Half page - \$400

# NETWORKING LUNCH TICKETS \$75 (each)

## **Benefits**

- ▶ Lunch will be provided
- ▶ Beverages and soft drinks
- ▶ One complimentary ticket for the raffle
- ▶ Opportunity to network and enjoy awards ceremony

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# BAZOOKA SHOT

- ▶ \$25 each
- ▶ \$125 for five (5)

Deadline to purchase sponsorship and/or package is Friday, May 26, 2023.  
Deadline to submit ads for program book is Friday, May 26, 2023.

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## UNITED WAY MIAMI & AFL-CIO

Since 1946, United Way and the American Federation of Labor and Congress of Industrial Organizations (AFL-CIO) have had a fruitful partnership. Over the years, we've seen the positive and powerful impact on the community when labor and management work together. At United Way, labor representatives serve in many key leadership roles – as volunteers on key standing committees, as trustees and champions for our work in education, financial stability and health.

### **United Way Mission**

To build a stronger Miami-Dade County by uniting union members to make personal investments of time and resources in our community through United Way.



*AFL-CIO Community Services and United Way Partnership*

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