

United Way Miami Workforce Project Social Media Plan

Landing page – <http://miamiworkforce.org>

Handles

Company	Twitter	Instagram	Facebook	LinkedIn
United Way Miami	@UnitedWayMiami	UnitedWayMiami	United Way Miami	United Way Miami
Social Finance	@SocialFinanceUS	N/A	N/A	Social Finance
4Geeks Academy	@4GeeksAcademy	4geekssacademy	4Geeks Academy	N/A

Hashtags

#StrongerMiami, #Miami, #miamijobs, #impactinvesting, #socialimpact, #PayItForward

Post #1



Platforms	Caption
Instagram, Facebook and LinkedIn	<p>Take charge of your future and embark on a new career path! United Way Miami teamed up with Social Finance to launch the United Way Miami Workforce Project, offering education and training with no upfront costs designed to empower YOU</p> <p>Apply now to receive high-quality coding training through 4Geeks Academy if you qualify for the program.</p> <p>Application deadline is Sept. 30, 2022. Apply here: https://bit.ly/3RUuz9t</p>
Twitter	<p>Take control of your future! @UnitedWayMiami & @SocialFinanceUS launched the #UnitedWayMiami Workforce Project, offering education designed to empower YOU! Receive coding training through @4GeeksAcademy to embark on a new career. Apply now: https://bit.ly/3RUuz9t</p>

Post #2

**LEARN A NEW SKILL
AND CHANGE YOUR FUTURE.**

HOW IT WORKS

Start with zero upfront costs

Receive coding training to land a better paying job

Once you graduate and are employed, you pay back the training costs

United Way Miami
WORKFORCE PROJECT

Platforms	Caption
Instagram, Facebook and LinkedIn	<p>Looking for a new career path? Apply for United Way Miami's Workforce Project to receive high-quality coding training by 4GeeksAcademy with no upfront costs. Get the training and skills you need to take control of your future and finances.</p> <p>Apply today! In-person and remote curriculum options available!</p> <p>Change your future now - application deadline Sept. 30, 2022! https://bit.ly/3RUuz9t</p> <p>#StrongerMiami</p>
Twitter	<p>Enroll in a high-quality coding training with no upfront costs today! @UnitedWayMiami Workforce Project offers education & training designed to take control of your future & make career moves! Sign up before 9/30: https://bit.ly/3RUuz9t #StrongerMiami</p> <p>Tag: @4GeeksAcademy & @SocialFinanceUS</p>