

2020 / 2021

# SMALL BUSINESS UNITED

SMALL BUSINESS UNITED |



# SMALL BUSINESSES MAKE A BIG DIFFERENCE

Small Business United is a diverse group of business owners cultivating change in Miami through leadership and innovation. Small businesses are the backbone Miami's economy. As a small business owner, you are in it for the long haul. Your business is rooted in the community – and community involvement can be a valuable recruitment and retention tool for your company.



## Why Small Business United?

Through United Way of Miami-Dade, you can build your business and employee morale. We are proud to announce a new initiative to make philanthropy easier and more rewarding for the business community in Miami – **United Way Small Business United**.

Our small business partners are an important, growing family of contributors, who are vital to helping us meet the needs of our community – and your customers. United Way of Miami-Dade is uniquely positioned to handle and streamline the philanthropic needs of small businesses.

Today, we are joining forces with small businesses like yours in an effort to invest in programs that create long-lasting positive change in our community while benefiting the future of your business.



## Get a return on your investment.

Aside from creating long-lasting changes in the education, financial stability and health of our community, supporting United Way Small Business United gives your business and your employees added value, benefits and recognition as a charitable partner and good corporate citizen.



**Join #SmallBizUnited. Fulfill your commitment to making a difference in countless lives.**

For an annual investment of \$1,000 or more, you can expand your business and give back locally.

# MEMBERSHIP BENEFITS



## Employer Benefits

- Networking opportunities to help grow your business
- Volunteer and team building opportunities where owners can connect and engage with their employees
- Professional development opportunities including:
  - Business Breakfast series
  - Business happy hours
  - Volunteer projects
  - Meet & Eat networking dinner
  - Workshops/seminars
  - Business coaching
  - Webinars
- Invitations to United Way of Miami-Dade events

## Employee Benefits

- Access to a wide range of United Way services, including:
  - FamilyWise discount prescription savings program
  - Free tax preparation through Volunteer Income Tax Assistance (VITA)
- Lunch and learn series
- Access to volunteer projects
- Access to United Way of Miami-Dade funded programs

**Fulfill your commitment to making a difference in countless lives.**  
Please contact [SmallBusinessUnited@unitedwaymiami.org](mailto:SmallBusinessUnited@unitedwaymiami.org) or  
call 305.646.7163 @UnitedWayMiami #StrongerMiami

# ANNUAL DONATION LEVELS

## \$1,000

- Certificate of support
- Company listed on [unitedwaymiami.org](http://unitedwaymiami.org)
- Mention in United Way's general communications
- Access to United Way's giving communities
- Networking events
- Professional development opportunities
- Access to open volunteer events



## \$2,500

### In addition to \$1,000 benefits

- Logo listed on [unitedwaymiami.org](http://unitedwaymiami.org)
- Social media mentions
- Membership for two employees total in United Way's giving communities: LINC, Young Leaders, Women United, Men United or Continue United
- Employee resources (e.g. FamilyWise discount card, VITA expert tax preparation, quick guide to services)
- One managed employee volunteer opportunities
- Lunch and Learn Seminars (Example topics are Money Management, How to Improve Your Credit Score, Budget 101, and Parent Resources)
- Discounted ticket packages for selected United Way events

## \$5,000

### In addition to \$2,000 benefits

- Logo linked to your website
- Membership for one additional employee in United Way's giving communities: LINC, Young Leaders, Women United, Men United or Continue United
- One additional managed employee volunteer opportunity
- Opportunity for additional feature in printed and/or digital assets
- Opportunity to be highlighted at an event
- Opportunity to attend two Tocqueville Tuesday events
- Entered into a drawing for CEO to attend the Tocqueville Society Grand Reception
- Preferred seating at Small Business United events
- Complimentary access to selected events

## \$10,000

### In addition to \$5,000 benefits

- Two additional managed employee volunteer opportunities
- Membership for one to United Way Tocqueville Society, an influential group of business, civic, and philanthropic leaders who share a passion for the community
- Opportunity to attend monthly Tocqueville Tuesday events
- Attend the Tocqueville Society Grand Reception
- Listed as a sponsor of a giving community event
- Invitation to attend Annual Meeting and Volunteer Awards
- Opportunity to receive information to events and tickets from United Way's ticket inventory

**SMALL BUSINESS UNITED** |

