

# UNITED WAY OF MIAMI-DADE

## FACT SHEET

- [United Way of Miami-Dade](#), established in 1924 as the Community Chest of Dade County. Leaders included E.B. Douglas, Roddy B. Burdine, Mamie Terrel and Judge F.B. Stoneman.
- Mission: Building community by helping people care for one another.
- Focused on three key areas – education, financial stability and health – to help build a stronger Miami.
- One of 1,800 United Ways around the world. Each is autonomous and serves its local community.
- Led by a volunteer board of 51 members. Trained community volunteers make program investment decisions and monitor program performance to ensure positive outcomes.
- Strict governance practices include volunteer oversight at every level – from the organization’s financial statements and annual independent audits.
- Professional staff of 140; volunteer corps of 3,000.
- The largest private, nonprofit funder of health and human services in Miami-Dade.
- Currently invests in 107 quality programs at 49 local agencies; works with local, state and federal government and other United Ways to advocate for policies that affect children and families in Florida; and partners with individuals and organizations to find solutions to emerging community issues.
- Generates funds through employee campaigns, corporate gifts, leadership gifts, special events and endowment. During the 2014 – 2015 fiscal year, total revenues for United Way reached \$47.2M.
  - More than 359 local companies, organizations and government entities host annual employee fundraising campaigns. Note: 360 Miami-Dade County Public Schools are counted as one campaign.
  - By leveraging all of its assets – securing matching grants, engaging volunteers, influencing public policy, generating grants and in-kind support – United Way turns every \$1 donated to the community plan into \$2.30 worth of help to people in Miami-Dade.
- Here are a few highlights of how United Way changed lives in Miami-Dade the 2014 – 2015 fiscal year.
  - United Way and FamilyWize helped residents save \$2M on prescription drugs. More than \$10 million saved by 137,228 local families since the program began in 2008.
  - Over 11,100 seniors received nutritious meals.
  - Through United Way’s support of the IRS Volunteer Income Tax Assistance VITA Program — taxpayers saved \$1.5 million in tax prep fees and earned \$11.3 million in tax refunds.
    - 3,350 early education professionals received high-quality trainings.
    - 3,326 children received quality early education in preparation for school.
    - 32,306 children and youth were helped to prepare for success in school, improve academic skills and avoid risky behaviors.
    - 3,318 individuals learned how to better manage their finances for personal growth through financial education and counseling.
- Signature programs:

- Established in 2007, the [United Way Center for Excellence in Early Education](#) is an innovative learning, teaching and training initiative dedicated to elevating the quality of early care and education. The Center models evidence-based practices through its Demonstration School, Educare of Miami-Dade. It shares those practices with adult learners including families, educators and early care and education providers. The Center also works with business leaders and lawmakers to raise the standards of early childhood education, and support sustainable and lasting change.
- Established in 2009, the [United Way Center for Financial Stability](#), operated by Branches, helps working individuals and families pave a path to financial independence by providing a full range of services and support – from financial coaching and credit counseling to free tax preparation, employment assistance and more. The center works with numerous partners to provide access to comprehensive financial stability services. Bank of America is the founding partner.

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