

Dear friends:

This report highlights just some of our most significant achievements of the past year. We hope you will take a few minutes to read through them. As a community we have many reasons to be proud and even more to be hopeful. To all of you who joined us in living united, we thank you. Your support is essential to our success and the success of our community.



Sheldon T. Anderson President & CEO
Harve A. Mogul

2010 - 2011 United Way Board

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Advancing the common good

We all have a stake in creating a healthy and prosperous community. That's why at United Way of Miami-Dade we're working to advance the common good by creating opportunities for a better life for all. It takes all of us working together to create a community in which we can all succeed.

Education – helping children and youth achieve their potential

Education is the cornerstone of individual and community success and at the heart of our work in this area is the United Way Center for Excellence in Early Education. The Center, an innovative learning, teaching and training initiative dedicated to elevating the quality of early care and education in Miami-Dade and beyond, continues to gain national and international attention for its groundbreaking initiatives in early childhood education.

In recognition of its excellence, last fall the Center's Demonstration School, Educare of Miami-Dade, received the prestigious APPLE (Accredited Professional Preschool Learning Environment) accreditation. In addition, the Center, through a grant from the Early Learning Coalition, worked with 15 other early learning centers to help them earn APPLE accreditation. This June, the Center received five stars from the Early Learning Coalition's five-star quality rating improvement system (QRIS). The Early Learning Coalition also named the Center as its QRIS training arm. During the past year, the Center provided training for 5,000 adults including early care professionals, educators, college students, business leaders and parents

which in turn influenced 80,000 young children. The Center hosted several conferences, bringing together national and international early childhood professionals. HighScope, one of the nation's leading early education curriculums that is modeled at the Center, selected United Way as the site of its one-day national conference. In collaboration with United Way Worldwide, early childhood representatives from United Ways in 12 Latin American countries came together at the first regional meeting of the Latin American Early



Childhood Development Initiative to learn the best ways to implement early childhood education in their respective countries. The Center also hosted Harvard's Project Zero team, including Dr. David Perkins, creator of the visible thinking theory, following a Visible Thinking Conference in Miami,

where teachers from the Center's Demonstration School took part as both participants and presenters.

Academic success in the classroom is another top priority for our United Way. Nationwide, one student drops out of high school every nine seconds, posing a daunting challenge to communities across the country. We are working to change this statistic by investing in local programs that last year helped nearly 13,000 students improve their math, science and literacy skills and prepared them for standardized tests. In one program alone, 85% of the students improved their GPA from the previous school year.

At the same time, we focused on funding programs that engaged more than 30,000 youth in positive afterschool and summer activities to help them avoid gangs and risky behavior between 3-6pm, known by educators as the "danger zone" hours, when one in four teens are unsupervised.

Income – promoting financial stability and independence

With far too many individuals and families walking a financial tightrope, we remain committed to helping individuals and families become financially stable.

The United Way Center for Financial Stability, one of two national pilots that was seeded with funding from Bank of America, is operated by South Florida Urban Ministries and focuses on helping individuals and families increase their income and build their savings. Since opening in the fall of 2009, more than 2,500 individuals and families have benefited from its services. This spring, with a grant from JPMorgan Chase, we established the Liberty City Outreach Project to expand services to this neighborhood where more than half of the population lives below the federal poverty line.

Our success in this area was rewarded by several significant grants. The Financial Industry Regulatory Authority (FINRA) made a grant to the Center to provide financial education to a sector of the population that is learning to live with less - newly employed, under-employed and unemployed individuals and families. Additional grants from Citibank and Wells

Fargo/Wachovia allowed us to expand our programs that teach individuals and families money management and savings skills.

This tax season, in partnership with Bank of America, Walmart and South Florida Urban Ministries, we launched a public awareness campaign aimed at helping more people increase their income through the earned income tax credit (a refundable tax credit up to \$5,666) and receive free tax preparation services. As a result, 410 volunteers helped 7,158 tax filers receive more than \$10.9 million in tax refunds and tax credits.

In total last year, more than 10,000 individuals and families received financial assistance services including free tax preparation, debt management, foreclosure prevention, individualized financial coaching and counseling as well as one-time help with rent, mortgage, food and/or utilities.

To address economic emergencies within our community, United Way distributed \$1.7 million to individuals and families through the emergency Food and Shelter Program which United Way manages on behalf of the Federal Emergency Management Agency.

Health – improving people's health

Through our partnership with FamilyWise Prescription Drug Discount Card, we continue to bring relief to both uninsured and underinsured residents, providing them with an average discount of 30 percent in prescription drug costs. This free program was used over 38,000 times, bringing savings to the community of nearly \$600,000; three times more than in 2009-2010.

With nearly 20 percent of Miami-Dade residents aged 60 years or older, providing for their health and well-being is a top concern.



Nearly 25,000 older adults and their caregivers received services through United Way-funded programs ranging from in-home health care, to hot meals, to physical fitness, language and arts classes, to health screenings, to respite care.

Another 13,000 children and adults received life-saving immunizations and screenings for cardiovascular disease, HIV/AIDS, breast and cervical cancer, hearing and speech and other health-related issues.

Other milestones in 2010-2011:

Nearly 1 million residents received help last year from the agencies where United Way funds programs.

As the economy slowly inched towards recovery, the Miami-Dade community and other funders responded accordingly, opening their hearts to the tune of \$54.1 million.

Six of Miami-Dade's top employers exceeded the million dollar fundraising mark. Leading the way again was the Miami-Dade County Public School system where students, employees and organized labor topped the \$2 million mark, followed by the employees and bargaining units at Miami-Dade County who contributed a total of \$1.7 million. Contributing more than \$1 million among the private sector were Florida Power & Light, Publix Super



Markets, Royal Caribbean Cruises, Ltd., and University of Miami.

The John and Elaine Kanas Family Foundation presented United Way with a \$1 million donation, the largest individual unrestricted gift of the 2010 campaign and became the newest members to the United Way Million Dollar Roundtable. United Way's Tocqueville Society grew to 662 members, including 87 Million Dollar Roundtable members and 10 Five Million Dollar Roundtable members. Our Loyal Contributor program, which recognizes individuals who have been giving for 10 years or more, continues to grow with more than 26,000 members, contributing more than \$16 million annually.

United Way's charity cruise aboard Royal Caribbean International's Allure of the Seas brought together nearly 2,300 community and business leaders and raised more than \$1.3 million for the United Ways in Miami-Dade and Broward counties. Of that, \$100,000 was awarded to Royal Caribbean International's education efforts in Haiti.

Celebrating its 16th year, the United Way Miami Wine & Food Festival got a facelift. The festival expanded to a four-day event, with the added focus on craft beers and spirits, and new year-round festival events, including a first-time Best in Glass Wine Challenge.

We continued our outreach to our neighbors in Haiti and Chile, following the earthquakes of early 2010. Through our partnership with The Miami Herald/el Nuevo Herald and other media partners, Operation Helping Hands (OHH) helped generate nearly \$2 million in donations for Haiti over the last 18 months. This helped to provide food, water and medical supplies, to rebuild homes and temporary shelters, to purchase water purification systems, and most recently, to help establish a cholera treatment center. In Chile, funds from OHH helped rebuild an early learning center in

a low-income mining community where 100 children attend school.

For the past 12 months, more than 100 volunteers serving on Impact Councils looked at community needs in the areas of education, income and health and established goals and objectives that would guide the investment of United Way dollars for the next two years. After investing a total of 7,000 hours reviewing 196 funding applications, the volunteers recommended funding for 120 programs at 57 impact partner agencies. Receiving funding for the first time are programs that target youth obesity, elementary school students transitioning to middle school and foreclosure prevention for farmworkers.

Our advocacy efforts at the federal level over the last few years saw

success recently with the passage of a \$500 million investment in early learning challenge grants that will be made available later this year to states, including Florida.

At the state level, our efforts focused largely on children's issues and programs serving older adults during a difficult budget year.

Once again, Charity Navigator, America's leading independent evaluator of charities, awarded us its top 4-star rating in recognition of our strong financial health.

In total, the combined value of our community's giving, advocacy and volunteerism through United Way totaled nearly \$91 million. We turned every \$1 invested directly in the community plan into \$2.04 worth of help.

Photos: 1) Sue Kronick, retired vice chair of Macy's (right), pictured with Sue Miller and Jayne Abess, was the keynote speaker at our 10th Annual Women's Leadership Breakfast. 2) Arlene Holt Baker, executive vice president of the AFL-CIO was the keynote speaker at our first Labor Lives United celebration. 3) David Henrie, star of "Wizards Of Waverly Place," headlined our first United Way Rocks For Education, a family-friendly evening of music and entertainment. 4) Royal Caribbean Cruises' Chairman and CEO Richard Fain takes a turn as a black jack dealer during United Way's overnight cruise on Allure of the Seas. 5) Through the ABC Grow program, local gardeners and farmers have partnered with the United Way Center for Excellence in Early Education to create vegetable gardens as a way to teach the young students about health, nutrition and science.

United Way focuses on the issues that are essential for a good life: a quality education that leads to a stable job, enough income to support a family through retirement and good health. This past year, we invested in programs at the following agencies to further our work in these areas:

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| American Red Cross of Greater Miami & the Keys | Family Resource Center of South Florida |
| AMIKids Miami-Dade Institute | Florida Heart Research Institute |
| Apprisen Financial Advocates | Foster Care Review |
| ASPIRA of Florida | Girl Scout Council of Tropical Florida |
| Association for Retarded Citizens of South Florida (ARC) | Goodwill Industries of South Florida |
| Belafonte Tacoloy Center | Healthy Start Coalition |
| Big Brothers/Big Sisters of Greater Miami and Mentoring Resource Center | Hearing and Speech Center of Florida |
| Boys and Girls Clubs of Miami Care Resource | Institute for Child and Family Health |
| Catholic Charities Behavioral Health Services at St. Luke's Center | Jewish Community Services of South Florida |
| Catholic Charities Centro Hispano Catolico Child Care Center | Little Havana Activities and Nutrition Centers of Dade County |
| Catholic Charities Emergency Services | Lutheran Services Florida |
| Catholic Charities Good Shepherd Child Care Center | Miami Beach Community Health Center |
| Catholic Charities New Life Family Shelter | Miami Behavioral Health Center |
| Catholic Charities Notre Dame Child Care Center | Miami Bridge Youth and Family Services |
| Catholic Charities Sagrada Familia Child Care Center | Miami Jewish Health Systems |
| Catholic Charities Services for the Elderly | Michael-Ann Russell Jewish Community Center |
| CCDH | New Horizons Community Mental Health Center |
| Center for Family and Child Enrichment | North Miami Foundation for Senior Citizens' Services |
| Centro Campesino Farmworker Center | Open Door Health Centers |
| Centro Mater Child Care Center | Our Little Ones |
| CHARLEE of Dade County | Overtown Youth Center |
| Children's Home Society | Redlands Christian Migrant Association |
| Citrus Health Network | Richmond-Perrine Optimist Club |
| Coconut Grove Cares | Salvation Army Miami |
| Community Smiles | Sant La, Haitian Neighborhood Center |
| Cool Kids Learn | South Florida Urban Ministries |
| Cuban American National Council | Southwest Social Services Program |
| Dave and Mary Alper Jewish Community Center | St. Alban's Child Enrichment Center |
| Easter Seals South Florida | Suited for Success |
| Empower U | Switchboard of Miami |
| Epilepsy Foundation of South Florida | United HomeCare Services |
| Family Christian Association of America | University of Miami - Linda Ray Intervention Center |
| Family Counseling Services of Greater Miami | Urban League of Greater Miami |
| | YMCA of Greater Miami |
| | Youth Co-Op |
| | YWCA of Greater Miami |

United Way of Miami-Dade is an approved federation representing impact partners in the Combined Federal Campaign. United Way charges no dues and/or service charges as a requirement for participation in the Combined Federal Campaign. Impact partners receiving designations are charged 1.5% as an administrative fee.



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™



Audited financial statements are available on our website at www.unitedwaymiami.org.
Community partnership ad courtesy of: **The Miami Herald** and **el Nuevo Herald**

Total resources generated	Total revenues raised
\$90,849,434 Total Overhead 9.5%	\$56,049,395 Total Overhead 15.4%