United Way of Miami-Dade
Health: Request for Proposal Description
Focus: Oral Health (1 of 3 currently Health RFPs)

United Way of Miami-Dade seeks to invest in programs that increase access to preventive and restorative oral health services among low-income, uninsured/under-insured children, youth, and adults in Miami-Dade County.

United Way’s Health Impact Area

Within the Health impact area, United Way of Miami-Dade seeks to engage people and partners as an integral part of community health and wellness solutions. A holistic view of health and wellness is reflected in interests that encompass physical, emotional and mental wellbeing at every age. Working collectively with others, United Way efforts are focused on three key areas: improving access to care, promoting healthy lifestyles, and ensuring healthy older adults. United Way deploys an array of assets and approaches to achieve impact in these areas; one of those assets is program funding.

Purpose of this RFP

This Request for Proposals (RFP) is one of three currently planned in the area of Health. Through this RFP United Way seeks to enhance its current Access to Care portfolio with additional grant investments that increase access to oral health services for families that otherwise would not be able to afford it. The estimated total amount to be awarded is $120,000 across two years ($60,000 per year). The anticipated number of awards is one to three. Funding will commence January 1, 2017 and services will begin immediately. Funding will conclude at the end of December 2018.

Program Criteria

Eligible programs will provide preventive and/or restorative treatments. Extra consideration will be given to programs that complement these with oral health education (but programs that provide oral health education exclusively will not be considered). Proposals must align with Project Scope (attached) Outcomes are sought in the following areas:

a) **Preventive treatment**: Examples include oral screening and examination, teeth cleaning, dental sealants, fluoride treatment, etc.

b) **Restorative treatment**: Examples include replacement of missing teeth or repair of tooth structures with fillings, dentures, crowns, bridges and implants.

c) **(Optional complement) Oral health education**: Examples include outreach, information, training, and coaching on topics such as cleaning and flossing, techniques for infant brushing, etc. (and applicants can propose others justified by need).
**RFP Timeline**

- RFP released – June 1, 2016.
- Application trainings – June 7, 2016 from 3:00-5:00pm
- Applications due – July 1, 2016 at 5 p.m.
- Applications screened for alignment – July 5-8, 2016
- Finalists notified – Week of July 18, 2016
- Site Visits & Presentations (Finalists only) – August 22-September 2, 2016
- Grantees notified – December 2016

**Eligibility Criteria**

In order to be eligible for funding, applicants must:
- Be a 501(c)(3) health and human services organization
- Have an active voluntary board
- Conduct an independent annual audit

**Application and Submission Instructions**

- All applicants must submit the following via email by 5pm on July 1, 2016 to andersonm@unitedwaymiami.org with subject line: HEALTH/Oral – [Agency Name]. All forms are available online:
  1. Application with narrative information (MS Word document)
  2. Program Logic Model and Measurement Framework (MS Word document)
  3. Budgets (Excel document; two separate tabs are included for the program budget and the agency budget)

- Only if the applicant agency is not currently contracted as a United Way Impact Partner, the submission must also include (as listed in the application form):
  4. 501(c)3 IRS tax exempt letter
  5. Most recent financial audit conducted by an independent auditor (no earlier than 2014)
  6. Management letter and response
  7. IRS form 990
  8. Board list
  9. Non-discrimination policy
  10. Agency internal control questionnaire (this form is available online)

- If there are documents that cannot be emailed, they must be mailed or hand delivered by July 1, 2016 at 5:00pm to United Way of Miami-Dade, ATTENTION: Marilyn Anderson, 3250 SW Third Avenue, Miami, Florida 33129.

- To assist in completion of the application, the following tools/guides are also available online: RFP Description and Project Scope, Logic Model and Measurement Framework Guide, and Screening Tool.

**Contact:** Cristina Brito (305) 646-7075, britoc@unitedwaymiami.org
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<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Example Activities</th>
<th>Example Outcomes</th>
<th>Example Indicators</th>
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</table>
| Preventive Services/Cleanings | • Teeth Cleaning  
• X-rays  
• Oral Exam  
• Dental Sealants  
• Fluoride treatment | Outcomes **must** demonstrate:  
• Improved oral health condition | • #/% of clients treated that demonstrate improvement in overall oral health condition  
• #/% of clients treated that demonstrate improvement in overall health  
• #/% increase of clients returning every six months for cleaning |
| Restorative Treatment       | • Fillings  
• Dentures  
• Crowns  
• Bridges  
• Implants | Outcomes **must** demonstrate:  
• Improved oral health condition | *Based on treatment |
| Oral Health Education       | • Health education and literacy activities  
• Oral Health Brochures  
• Instruction on proper cleaning and flossing  
• Appropriate techniques for infant brushing | Outcomes **must** demonstrate:  
• Improved personal dental hygiene  
• Increased knowledge of oral health | • #/% of clients demonstrate increased knowledge in oral health  
• #/% of increase of clients brushing their teeth at least 2 times a day  
• #/% of increase of clients reporting that they are flossing their teeth at least once a day |

**Extra consideration for:** Oral Health Education in combination with dental treatments provided.